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NEWS RELEASE

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Local Moms and Dads Win Blog Contest

Lawrence, MA (January 28, 2014) – Six local moms and two local dads have been selected as featured bloggers for the new Moms, Dads and Docs Blog, www.momsdadsanddocs.com, sponsored by Lawrence General Hospital and Floating Hospital for Children at Tufts Medical Center. The parent bloggers were selected through a contest sponsored by the two organizations, in which parents were encouraged to post a written narrative explaining why they would be a great blogger.

The winning bloggers are Arelys Jimenez, a mom with three grown children, an artist and volunteer in her community; Jean Lug, a stay at home mom with two boys, who's very active with her kids' PTO; Cynthia Barchard, a stay at home mom to three children, 12, nine and six; Dan Hakim, a teacher and dad to two girls, ages four-and-a-half and five months; Pauly B., a former chef and father of a very active five-year old daughter; Elizabeth Trull, an active blogger on her own and mother to a five-year old son; Stephanie Baldwin, a working stay at home mom and Girl Scout troop leader, with a five year old daughter; and Emily C., artist, teacher and mom of a three-year old daughter. Although blog readers can expect to find an abundance of helpful health information, topics are not limited to healthcare. The blog will feature posts about local kid-friendly restaurants and movies, childcare, summer camps, schools, community events and anything else of interest to area parents.

“Today's busy parents thrive on exchanging ideas and connecting with each other. Whether it's about the latest toys, balancing life and work schedules, new learning activities, the latest movies and music for kids, or sharing recipes – they love to learn from one another. This blog is a great, simple way to do all that and more,” said Lawrence General Hospital Marketing and Communications Manager Vanessa Kortze.

Each blogger will write one to two posts a month beginning in late January. The topics will vary greatly, depending on the personalities of the bloggers and their range of daily experiences in the community. The bloggers will meet in person twice a year at 'blogger brunches' to share ideas and brainstorm upcoming topics. There also will be guest posts by physicians who will provide valuable and timely healthcare information to the readers.

About Lawrence General Hospital and Floating Hospital for Children

Lawrence General Hospital is a private, non-profit community hospital providing the Merrimack Valley & southern New Hampshire regions with high quality, high value medical care for the whole family. For more than 135 years, the extremely dedicated doctors, nurses and staff of Lawrence General have been committed to strengthening our hospital and our community. Floating Hospital for Children is a major academic medical center in downtown Boston and the principal pediatric teaching hospital for Tufts University School of Medicine. Together, Lawrence General and Floating Hospital for Children bring world-class pediatric care right to the Merrimack Valley community.

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