

## Lawrence General Hospital's *Legacy of Caring Gala*

Saturday, September 26, 2015

Burlington Marriott ~ Burlington, Massachusetts

*Black Tie Optional Celebration with Dinner & Dancing to The Tom LaMark Orchestra*

### **SPONSORSHIP OPPORTUNITIES\***

#### **PRESENTING SPONSOR - \$50,000**

- Company name in event title: "LGH Legacy of Caring Gala Presented by \_\_\_\_\_"
- Up to two VIP Tables of ten
- Press and social media releases announcing company as Presenting Sponsor
- Recognition as Presenting Sponsor during the welcome/opening remarks
- Company logo prominent during gala slideshow
- Event program cover recognition
- Full page ad in event program – 2 page ad spread also available to Presenting Sponsor
- Prominent recognition on LGH web site (600,000 page views per year) and in LGH main lobby

#### **PLATINUM SPONSOR - \$25,000**

- Recognition as Platinum Sponsor in all event publicity
- One VIP Table of ten
- Press release announcing your company as Platinum Sponsor
- Formal recognition as Platinum Sponsor during speaking program
- Company or practice logo prominent during gala slideshow
- Full page ad in event program and recognition in LGH main lobby

#### **GOLD SPONSOR - \$10,000**

- Recognition as Gold Sponsor in all event publicity
- Seating for eight
- Formal recognition as Gold Sponsor during speaking program
- Company or practice logo during dinner slideshow
- Half page ad in the event program and recognition in LGH main lobby



#### **SILVER SPONSOR - \$5,000**

- Seating for six
- Company or practice listing during dinner slideshow
- Quarter page ad in the event program and recognition in LGH main lobby

#### **BRONZE SPONSOR - \$2,500**

- Seating for four
- Company or practice listed in the event program and recognition in LGH main lobby

*\*Funds raised through the gala will be used to support the new master facility plan improvements across LGH: clinical unit renovations, addition of private patient rooms and the eventual construction of a new surgical building.*